



# SUSTAINABLE ENERGY FOR ALL

## 2018 WORKPLAN

### OUR MISSION

We empower leaders to broker partnerships and unlock finance to achieve universal access to sustainable energy— as a contribution to a cleaner, just and prosperous world for all.

### OUR WORKSTREAMS

#### ENERGY EFFICIENCY FIRST

- Energizing the Private Sector.
- Cooling for All.
- Energy and Transport.

#### LEAVING NO ONE BEHIND

- Provide the evidence for strong action.
- Test and demonstrate new approaches.

#### SUSTAINABLE ENERGY DIPLOMACY

- High Level Engagement.
- Building a Global Movement.
- Special Representative of the UN Secretary-General for Sustainable Energy for All.

### BODY OF EVIDENCE

- Regulatory Indicators for Sustainable Energy (RISE).
  - Global Tracking Framework (GTF).
  - Multi-tier Framework (MTF).
  - Sustainable Energy for All 'Heat Maps'.
- Sustainable Energy for All Knowledge Strategy.

### SUSTAINABLE ENERGY FOR ALL FORUM

The annual marketplace for government, business and civil society leaders accelerating action on Sustainable Development Goal 7.

### COMMUNICATIONS

Enabling the communications capacity across multiple media platforms that supports partners, amplifies voices and tells stories.

### OPERATIONS

Ensure the operational integrity of SEforALL and supporting growth, including effective governance, efficient administration, sound human resources management, careful financial stewardship and management and resource mobilization.

## ENERGY EFFICIENCY FIRST

The objective of the workstream “Energy Efficiency First” is for leaders to unlock finance and broker partnerships so that energy efficiency and demand-side solutions become core pillars of energy plans and business strategies. Our Energy Efficiency First workstream seeks to drive vital collaboration and innovation by governments, corporates and civil society in a common effort: supporting leaders in the most energy intensive countries and sectors who are championing energy efficiency/energy productivity.

SUB WORKSTREAMS	INTERVENTIONS	ACTIVITIES	OUTCOMES
<p><b>Energizing the Private Sector</b></p> <p>Engage private sector leaders to unlock finance and broker partnerships for energy efficiency and demand-side solutions to be prioritized. To achieve this objective, SEforALL will work through its partners focusing on holistic energy systems design and the promotion of widespread investment in energy efficiency technologies and services.</p>	Energy Efficiency Accelerators	<ul style="list-style-type: none"> <li>Develop the concept and pilot an energy efficiency finance accelerator using the network of development banks and others to address some of the financing gaps and challenges for energy efficiency coming from the accelerators.</li> <li>Develop a quality standard for design and execution of energy efficiency accelerators.</li> <li>Mobilize resources to support further global dissemination, partner acquisition or expert support targeted at where energy efficiency on the critical path.</li> </ul>	<ul style="list-style-type: none"> <li>Accelerators’ geographic coverage expanded.</li> <li>A network of finance partners is engaged in the program.</li> <li>A set of quality principles are agreed by the accelerator network.</li> <li>Accelerator stories feature on a monthly basis on the SEforALL website; accelerators feature strongly at the SEforALL Forum.</li> <li>Accelerators are able to raise additional funds to support new activities.</li> </ul>
	Copenhagen Energy Efficiency Hub	<ul style="list-style-type: none"> <li>Agree priority engagement and support to the Copenhagen Center to provide strategic guidance to the development of the accelerator network and individual accelerators.</li> </ul>	
<p><b>Cooling for All</b></p> <p>Through the Cooling for All Initiative, launched in July 2017 by SEforALL and the Kigali Cooling Efficiency Program, engage leaders in unlocking finance and brokering partnerships to protect the world’s most vulnerable population from intensifying global heat. This initiative will identify challenges – and the enormous opportunities – of boosting global access to affordable, sustainable cooling solutions for all.</p>	The Cooling for All Panel Secretariat	<ul style="list-style-type: none"> <li>Prepare Scoping Report on Access to Cooling.</li> <li>Prepare Final report of the Cooling for All.</li> <li>Launch and awareness of the report.</li> <li>Report findings into the COP, SDG and Kigali processes.</li> </ul>	<ul style="list-style-type: none"> <li>K-CEP community knowledge is enhanced.</li> <li>Political awareness of the importance of cooling is raised and effective actions/interventions identified.</li> <li>Donor interest in funding cooling initiatives is raised.</li> <li>\$ spent on cooling initiatives globally increases.</li> </ul>
	The Cooling for All Campaign	<ul style="list-style-type: none"> <li>Developing concept notes for new program activities stemming from feedback from participants and results from the Global Panel.</li> <li>Raising funds for the campaign and interventions.</li> <li>Convening partnerships for delivery across the energy, food and health sectors.</li> </ul>	<ul style="list-style-type: none"> <li>Concept notes for work driven by SEforALL are accepted by SEforALL community and at least one receives funding.</li> <li>Partnerships are formed comprising entities from both public and private sector.</li> </ul>
<p><b>Energy and transport</b></p> <p>Energy and transport interventions support and track the long term decarbonizing of mobility. Work with leaders to build partnerships across the energy and transport sector to drive action in relevant geographies.</p>	Efficient Transport	<ul style="list-style-type: none"> <li>Extend private sector partnerships in the energy/transport space to sectors/businesses in regions/countries on the critical path to accelerate action.</li> <li>Develop approach towards buses/LDVs/HDVs with private sector/city partners in relevant geographies.</li> </ul>	<ul style="list-style-type: none"> <li>Concept paper discussed with donor community and partners.</li> <li>Partnership formed or existing accelerator enhanced to include new partners.</li> </ul>
	Clean industry solution at city level	<ul style="list-style-type: none"> <li>Produce heat maps across city networks linked to energy intensity of the transport sector.</li> <li>Prepare and produce COP 24 energy/transport dialogue.</li> </ul>	<ul style="list-style-type: none"> <li>Heat maps published on SEforALL website and promoted in various fora.</li> <li>COP side event on energy/transport dialogue.</li> </ul>
	Build Partnerships and audience base	<ul style="list-style-type: none"> <li>Engage Sustainable Mobility for All (SMforALL) and other transport networks to diagnosis and prepare strengthened evidence base.</li> <li>Support effective communications of SEforALL/SMforALL objectives.</li> </ul>	<ul style="list-style-type: none"> <li>Enhanced evidence base published and available at COP24.</li> </ul>

## LEAVING NO ONE BEHIND

Empower leaders to take the actions needed to unlock finance and broker partnerships towards closing the gap in energy service provision, increase renewable energy consumption and to ensure approaches embrace the energy poor and women.

SUB WORKSTREAMS	ACTIVITIES	OUTCOMES
<b>Provide the evidence for strong action</b> Develop and present the evidence to inform decisions by leaders in government, business and civil society that can accelerate and scale sustainable energy solutions to meet SDG 7.	Energizing Finance research series <ul style="list-style-type: none"> <li>• Ensure expansion of coverage for 2019 edition.</li> <li>• Continue dissemination of 2017 edition.</li> <li>• Outreach and follow up for September 2017 report actions.</li> <li>• Launch process for a 2019 update.</li> </ul>	<ul style="list-style-type: none"> <li>• Greater clarity on levels and type of finance flows Greater uptake of investment friendly policies.</li> <li>• Increased flows of finance to energy access.</li> </ul>
	Energy Access Dividend Framework <ul style="list-style-type: none"> <li>• Conduct outreach and follow up from November 2017 launch.</li> <li>• Launch phase 2 of dividend with Power for All and other partners to expand scope and depth and validate quality.</li> </ul>	<ul style="list-style-type: none"> <li>• Improved data on impact of energy access on other development issues.</li> <li>• More integrated energy planning and budgeting across governments.</li> </ul>
	Africa Biomass Data <ul style="list-style-type: none"> <li>• Establish a high-functioning international initiative to coordinate the collection, analysis and dissemination of data on the use of biomass for energy in Sub-Saharan Africa.</li> </ul>	<ul style="list-style-type: none"> <li>• Focused partnership to pull in missing knowledge.</li> <li>• Funds secured and invested in collaborative research.</li> </ul>
<b>Test and demonstrate new approaches</b> Develop a joint narrative and collective pathway forward to meet SDG 7 while leaving no one behind by piloting new, scalable approaches or partnerships for action; and effectively communicating their results.	People-Centered Accelerator <ul style="list-style-type: none"> <li>• Launch socio-economic trends report, mapping website and Ambassadors at SEforALL Forum.</li> <li>• Continue building out work plan and evidence base for the 3 workstreams of the Accelerator.</li> </ul>	<ul style="list-style-type: none"> <li>• Accelerator's partnership base (sectors and geography) expanded.</li> <li>• Raise sufficient funding to drive and expand the work of the Accelerator across the three workstreams.</li> <li>• Working paper on best practice government and company policies to drive women's empowerment across the energy value chain.</li> <li>• A network of high-level Ambassadors to engage governments and companies and drive change.</li> </ul>
	Energy and Health <ul style="list-style-type: none"> <li>• Define partnership between WHO and SEforALL.</li> <li>• Building on UNF Health and Energy program, develop accelerator focusing on clean energy for health systems, health engagement in Cooling for All, and health implications of fossil fuel derived energy.</li> <li>• Develop workplan over first half of 2018; likely to cover: expanding data on energy-health linkages, household air pollution, clean energy for health clinics, and health clinics as an energy anchor.</li> </ul>	
	SIDS STEP <ul style="list-style-type: none"> <li>• Help to secure a positive GCF decision.</li> <li>• Post GCF decision, SEforALL role will involve: regional convening, data and evidence, gender and inclusion and UN engagement.</li> </ul>	
	Electricity for All in Africa <ul style="list-style-type: none"> <li>• "Chatham House" dialogue with C-level management of major off-grid companies to assess ways to manage increasing expectations for decentralized renewable energy. Work plan on way forward.</li> </ul>	<ul style="list-style-type: none"> <li>• Clarity on how to manage investment in young industry with contribution to growth.</li> <li>• Shared vision on how to project industry members to finance and development sectors.</li> </ul>
	Clean Fuels for All <ul style="list-style-type: none"> <li>• Complete focus group discussions on shape of intervention.</li> <li>• Develop and produce concept and workplan for targeted work with partners (by geography) on scaled approaches to bundling markets for clean fuels.</li> </ul>	<ul style="list-style-type: none"> <li>• Work in partnership in identifying a small number of countries to support integrated market development plans for clean fuels.</li> <li>• Strengthen focus of financiers on the needs to grow access to clean fuels.</li> </ul>
	Build and Strengthen the Electricity Accelerator <ul style="list-style-type: none"> <li>• Co-lead with Enel and UNIDO, develop operational structure and workplan for the Accelerator;</li> <li>• conduct outreach with potential partners.</li> </ul>	<ul style="list-style-type: none"> <li>• Accelerator launched with involvement of private sector industrials and utilities and other stakeholders, in collaboration with existing energy sector actors operating in the high impact countries for access to electricity.</li> <li>• High impact countries for access to electricity begin to address issues relating to policies conducive for integrated centralized and decentralized energy solutions.</li> </ul>
	IKI Shifting Financial Flows <ul style="list-style-type: none"> <li>• Finalize workplan with project partners, including key activities for SEforALL undertaken to the highest standard.</li> <li>• Financial administration, monitoring and evaluation, data and evidence, knowledge management, communications and partnerships.</li> </ul>	<ul style="list-style-type: none"> <li>• Project underway.</li> </ul>
	LDC Renewable Energy and Energy Efficiency Initiative (LDC REEEI) <ul style="list-style-type: none"> <li>• Support the LDC REEEI with data and analysis.</li> </ul>	<ul style="list-style-type: none"> <li>• Effective intervention by the LDC group in intersessions prior to and at COP24.</li> <li>• Strategy for engagement by LDC group in GCF and other funding mechanisms.</li> </ul>

## SUSTAINABLE ENERGY DIPLOMACY

Through Sustainable Energy Diplomacy, SEforALL supports both the global architecture and a global movement seeking to move forward the action agenda on sustainable energy. Recognizing that policy is an accelerant for critical action on SDG7 and that appropriate finance is crucial, the SEforALL CEO, who is also the Special Representative of the Secretary General for Sustainable Energy for All (SRSG), Seeks to support ambition on sustainable energy within the UN system and at other global goal setting and implementation fora.

SUB WORKSTREAMS	ACTIVITIES	OUTCOMES
<p><b>High Level Engagement</b> The CEO and other senior SEforALL staff will directly engage leaders to focus on speed and scale of implementation in the Sustainable Development Goals and the Paris Climate Agreement.</p>	<p>High Level Engagement on Sustainable Energy</p> <ul style="list-style-type: none"> <li>• Energy Transition Commission</li> <li>• G7</li> <li>• G20</li> <li>• World Economic Forum</li> <li>• Clean Energy Ministerial</li> <li>• Vienna Energy Forum</li> <li>• IEA</li> <li>• IRENA</li> <li>• UNGA</li> <li>• Relevant industry fora</li> </ul>	<ul style="list-style-type: none"> <li>• G20 implementation of access action agenda.</li> <li>• G7 focus on agreement to support energy transition including fossil fuel subsidy reform, carbon pricing and access to energy and cooling.</li> <li>• Cooling for All agenda embraced.</li> <li>• Financing for energy access increasingly flowing.</li> </ul>
	<p>Engagement in UN System</p> <ul style="list-style-type: none"> <li>• Participation in UNGA, HLPF, COP24.</li> <li>• Co-chairing UN-Energy.</li> <li>• Participating in UN Climate Principals.</li> <li>• Ad-hoc advice into the United Nations system on issues relevant to the sustainable energy agenda, including climate finance.</li> <li>• Building relationships with UN Regional Economic Commissions and UN generally, including WHO, UNDP, UNEP, UNHCR.</li> </ul>	<ul style="list-style-type: none"> <li>• Engagement by/with UN agencies more toward an influenced by data and evidence.</li> <li>• Strengthen narrative around SDG 7 interlinkages with other SDGs.</li> <li>• Clearly articulated view of UN senior leadership and principals on SDG 7.</li> </ul>
<p><b>Building a Global Movement</b> Sustainable Energy for All acts as the engine room for a global movement supporting sustainable energy for all. SEforALL will continue to support build this movement through its Partnerships Framework and including its Regional Hubs.</p>	<p>Build and Maintain Partnerships</p> <ul style="list-style-type: none"> <li>• Continuing to expand the number of «Proud Partners» and “Delivery Partners” within SEforALL’s Partnership Framework.</li> </ul>	<ul style="list-style-type: none"> <li>• Companies in Asia, Africa and Latin America increasingly engage in efforts to achieve SDG 7.</li> <li>• Targeted outreach produces specific engagement with companies geographically relevant and material to the challenges in this workplan.</li> </ul>
	<p>Developing work of Regional All Hubs</p> <ul style="list-style-type: none"> <li>• Help shape, and participate in the delivery of, regional annual hub meetings for Asia, Africa and LAC.</li> <li>• Convene regional hubs quarterly for information exchange and coordination.</li> <li>• Annual regional hub meeting at SEforALL forum.</li> <li>• Support quality review of AAs, IPs.</li> <li>• Support investment dialogues in Africa.</li> </ul>	<ul style="list-style-type: none"> <li>• Hubs are able to support and engage countries and cities/states in their energy plans and delivery.</li> </ul>
<p>Special Representative of the UN Secretary General.</p>	<p>Outreach in international fora with leaders in government, business and civil society</p> <ul style="list-style-type: none"> <li>• Represent UNSG and UN DSG as required.</li> <li>• Participate in key fora (as listed under High Level Engagement) advocating key messages on the implementation of SDG 7.</li> <li>• Channels back to SG and DSG with guidance on SDG and Paris Agreement implementation.</li> <li>• Participating in relevant international meetings.</li> </ul>	<ul style="list-style-type: none"> <li>• UN Secretary General is able to lead and provide authoritative leadership and offer effective support to member states in the implementation of SDG 7.</li> </ul>

## BODY OF EVIDENCE

Marshal evidence on policy, finance and impact of activities to benchmark progress, and make easily accessible evidence on policy, finance, and impact in order to be able to make better decisions to spur action and to benchmark progress.

INTERVENTIONS	ACTIVITIES	OUTCOMES
Global Tracking Framework (GTF)	<ul style="list-style-type: none"> <li>Support data partners to complete and launch the 4th edition in May 2018 at the SEforALL Forum.</li> <li>Work with data partners on effective communication of GTF data.</li> </ul>	<ul style="list-style-type: none"> <li>Clarity into HLPF on what the GTF data says on progress in implementation of SDG 7.</li> <li>Support for effective dialogue at HLPF.</li> <li>Provide platform to interrogate where solutions are not at speed and scale.</li> </ul>
Regulatory Indicators for Sustainable Energy (RISE)	<ul style="list-style-type: none"> <li>Support the launch of the 2nd edition in late 2018, prior to COP 24.</li> <li>Provide effective communications support to data partners.</li> </ul>	<ul style="list-style-type: none"> <li>RISE is disseminated effectively and available to policy makers.</li> </ul>
Multi-Tier Framework (MTF)	<ul style="list-style-type: none"> <li>Support and coordinate launch of country-level data and report at SEforALL Forum.</li> <li>Start work to gender disaggregate data in MTF.</li> </ul>	<ul style="list-style-type: none"> <li>More informed discussions at the country-level around the meaning of a multi-tier framework.</li> <li>MTF is understood by those investing in access solutions.</li> <li>MTF is understood and at the country level can inform dialogue on access strategies.</li> </ul>
SEforALL “Heat Maps”	<ul style="list-style-type: none"> <li>Update in first half of 2018 to reflect the new GTF data.</li> <li>In mid-2018, create interactive versions of heatmaps for the website that bring together evidence and data from GTF, MTF and RISE.</li> </ul>	<ul style="list-style-type: none"> <li>Greater dissemination and accessibility of the GTF, RISE, MTF and other data sources.</li> <li>Strategic planning for SDG 7 is influenced by the heat maps.</li> </ul>
Knowledge Strategy	<ul style="list-style-type: none"> <li>Knowledge strategy implementation plans is developed and used across SEforALL activities.</li> </ul>	<ul style="list-style-type: none"> <li>Knowledge strategy is in place and under implementation.</li> <li>SEforALL able to capture and curate in systematic basis knowledge from interventions and partners.</li> </ul>

## SUSTAINABLE ENERGY FOR ALL FORUM

The landmark gathering celebrating innovation and action in the global sustainable energy movement.

INTERVENTIONS	ACTIVITIES	OUTCOMES
Sustainable Energy of All Forum	<ul style="list-style-type: none"> <li>Plenary High-Level sessions with overarching theme of “Leaving No One Behind”.</li> </ul>	<ul style="list-style-type: none"> <li>700-1000 participants better informed and clear of what needs to be done to achieve SDG 7.</li> <li>Understanding of progress through the GTF.</li> <li>Understanding of limits of data.</li> </ul>
	<ul style="list-style-type: none"> <li>Market Place for building partnerships and connections in the Sustainable Energy for All movement, including building public—private partnerships.</li> </ul>	<ul style="list-style-type: none"> <li>Monitoring and evaluation will reveal contacts made, finance and business partnerships seeded.</li> <li>New relationships supported.</li> </ul>
	<ul style="list-style-type: none"> <li>Partner Working Sessions (PWS) to give SEforALL’s partners a platform to advance actions or partnerships, in relation to high impact countries for SDG 7. A particular focus of the PWS will be forming commitments that will contribute to the effective implementation of SDG 7.</li> </ul>	<ul style="list-style-type: none"> <li>Specific next steps identified in key partnerships, particularly for high impact countries for delivering SDG 7.</li> <li>New partnerships formed around specific issues needing concentrated collaborative action.</li> </ul>
	<ul style="list-style-type: none"> <li>Networking Opportunities for members of the Sustainable Energy for All movement to share experience and success and build new connections.</li> </ul>	<ul style="list-style-type: none"> <li>Participants experience rich environment for the establishment of new connections.</li> </ul>
	<ul style="list-style-type: none"> <li>Communication of evidence, progress and stories of success targeted at decision makers inside the UN system.</li> </ul>	<ul style="list-style-type: none"> <li>Stories of success captured and recorded or scheduled to be recorded.</li> <li>Interpretation of data and evidence communicated through all media channels to decision makers.</li> </ul>

Critical, dependable and timely information is shared with leaders. SEforALL endeavors to be the platform where leaders come to gain insight, share best practices, create powerful partnerships and accelerate action.

INTERVENTIONS	ACTIVITIES	OUTCOMES
Telling Stories	<ul style="list-style-type: none"> <li>Expand curation of stories of success disseminate through media partners and social media around Leaving No One Behind and Cooling for All.</li> <li>Develop data visualizations for SEforALL Forum, GTF, RISE and Cooling for All.</li> </ul>	
Amplifying Voices	<ul style="list-style-type: none"> <li>Support to Delivery Partners, in particular those leading Accelerators.</li> <li>Provide communication support to the People-Centered Accelerator.</li> </ul>	<ul style="list-style-type: none"> <li>Delivery partners satisfied with visibility and effective participation of partners in HLPF and other critical events in 2018.</li> </ul>
Build Communications Capacity	<ul style="list-style-type: none"> <li>Rollout of SEforALL Web 2.0 – a new and enhanced website – completed by mid 2018, allowing for interactive graphics, partner projects and all governance and administrative documents, to facilitate transparency for the Administrative Board and Funding Partners.</li> <li>Ensuring that SEforALL web content is mobile ready.</li> <li>Social Media Platforms to extend reach across different constituencies in the sustainable energy movement.</li> <li>Facebook and Twitter platform and geographic reach enhanced, Instagram platform launched and LinkedIn platform developed.</li> <li>Ensure effective visibility of all Funding Partners.</li> </ul>	<ul style="list-style-type: none"> <li>Web 2.0 users find website easier to use and navigate.</li> <li>Social media platform has extended reach and higher quality input.</li> <li>Funding Partners experience greater visibility for their support to SEforALL.</li> </ul>
Campaigns	<ul style="list-style-type: none"> <li>Provide communications (design, writing, strategy and delivery) to the Shine Campaign, which intends to mobilize faith and philanthropy to provide new pools of capital and resources to help support solutions for energy access.</li> </ul>	<ul style="list-style-type: none"> <li>Successful launch of SHINE at SEforALL Forum.</li> <li>Engagement of faith and philanthropy in specific activities with partners.</li> </ul>

#### OPERATION

Operations ensure SEforALL has the structures and systems needed to deliver on its workplan and to support its key stakeholders.

INTERVENTIONS	ACTIVITIES	OUTCOMES
Governance	<ul style="list-style-type: none"> <li>Expansion of the Administrative Board to bring in a great mix of skills and experiences from leaders in the sustainability movement.</li> <li>Support Administrative Board governance and oversight.</li> <li>Recertification of SEforALL as a QIO under Austrian law.</li> <li>Funders' Council established and effectively supported.</li> <li>Groups of Friends of SEforALL are supported and meet regularly.</li> <li>Status of Advisory Council contemplated in Relationship Agreement with the United Nations is clarified.</li> </ul>	<ul style="list-style-type: none"> <li>By Spring 2018, a 13-seat board will be in place.</li> <li>Board members will feel actively supported and that high-quality documents are received on a timely basis.</li> </ul>
Administration	<ul style="list-style-type: none"> <li>Development, finalization and implementation of various internal policies and guidelines.</li> <li>Audit of financial statements for 2017.</li> <li>Annual report for SEforALL for 2017.</li> </ul>	
Resource Mobilization	<ul style="list-style-type: none"> <li>Continue to support Funding Partners' engagement through building increased transparency and consultation.</li> <li>Implementation of sponsorship to diversify funding sources for the SEforALL Forum.</li> <li>New sources of funding outside of traditional sovereign funding partners.</li> <li>\$12m pa. target achieved on way to \$20m pa. target.</li> </ul>	<ul style="list-style-type: none"> <li>New philanthropic partners supporting SEforALL.</li> <li>Existing Funding Partners satisfied with impact and visibility of their contribution.</li> <li>Strong sponsorship of SEforALL Forum achieved.</li> </ul>
Monitoring, Evaluation and Learning (MEL)	<ul style="list-style-type: none"> <li>Implementation of the MEL Framework by integrating monitoring, evaluation and learning activities in SEforALL's processes complete.</li> <li>Monitoring of all 2018 interventions.</li> <li>Mid-term Formative Evaluation of SEforALL completed.</li> </ul>	<ul style="list-style-type: none"> <li>MEL Framework provides feedback to management and incorporated into planning.</li> <li>Funding Partners satisfied with operation of MEL Framework.</li> </ul>