

# SEFORALL GLOBAL FORUM

— BARBADOS 2024 —

JOIN US!

4-6<sup>TH</sup> JUNE 2024

 BRIDGETOWN, BARBADOS



CO-HOSTED BY



# SEFORALL GLOBAL FORUM

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BRIDGETOWN, BARBADOS

The **SEforALL Global Forum** is the landmark global gathering of the sustainable energy movement.

It is a high-level platform for government, business and finance leaders, entrepreneurs, youth and community representatives to broker new partnerships, spur new investment and address challenges at the nexus of energy, climate and development.

The 2024 Forum will focus on the imperative for a **just and equitable energy transition** that delivers climate progress while **ending energy poverty** and **forging development opportunities** for low- and middle-income countries and Small Island Developing States.



## A Just and Equitable Energy Transition will...

- ✓ End energy poverty and close energy access gaps
- ✓ Establish a credible trajectory to 'Net Zero' carbon dioxide emissions
- ✓ Power industrialization, economic growth, job creation and skills development
- ✓ Help us adapt to the effects of climate change
- ✓ Leave no-one behind by ensuring the empowerment and full participation of women and youth in the energy transition



## Enabling a Just and Equitable Energy Transition

Momentum is growing for a just and equitable energy transition. **But swifter, bolder action is still needed.**

The **2024 Global SEforALL Forum** comes at a pivotal time and is designed to build on current momentum to catalyse greater political support, commitments and collaboration for a just and equitable energy transition.



### AIMS OF THE FORUM

- ✓ **UNITE STAKEHOLDERS:** The Forum will connect organizations and governments so they can strengthen existing partnerships and forge new ones that support their energy, climate and development goals.
- ✓ **FOSTER COOPERATION ACROSS REGIONS:** The Forum will facilitate South-South cooperation and wider global cooperation – both essential to improving energy access in developing countries and accelerating climate progress.
- ✓ **ADVANCE FINANCIAL REFORM:** The Forum will build on the Bridgetown Initiative started by Prime Minister Mottley to enable developing countries to access affordable finance to mitigate climate change, build climate resiliency and create opportunities for green growth.
- ✓ **DRIVE INNOVATION:** The Forum will showcase and advance ambitious innovations across the energy system, from policies to technologies, that positively impact people and the planet.
- ✓ **MOBILIZE SUPPORT:** The Forum will catalyse investment and technical assistance by connecting those offering support with emergent opportunities, including public-private partnerships.





Under Prime Minister Mottley's leadership, Barbados has become a trailblazer for a just and equitable energy transition. I cannot think of a more fitting place to hold the 2024 SEforALL Global Forum, which will generate bold ideas, commitments and collaborations aimed at ending energy poverty and climate change.



**DAMILOLA OGUNBIYI**

CEO and Special Representative of the UN Secretary-General for Sustainable Energy for All, Co-Chair of UN-Energy



Barbados is committed to a sustainable energy transition within our borders and beyond. That is why we are proud to partner with Sustainable Energy for All on this Global Forum, which will be a pivotal moment in the fight for climate justice and ensuring developing countries are supported with their energy transition efforts.



**HONOURABLE LISA CUMMINS**

Senator and Minister of Energy and Business, Government of Barbados

## A Forum for Action

Over two and half days of programming, the Forum will be structured to foster new partnerships, spur investment, provide solutions, and drive action.



### PLENARIES

Featuring inspirational talks from esteemed global leaders, including Heads of State and CEOs



### SDG7 YOUTH HUB

Dedicated space for programming designed by youth for youth



### PARTNER WORKING SESSIONS

Deep-dive sessions on specific topics related to energy, climate and development



### MEDIA CENTRE

Space for media to conduct on-site interviews



### SDG7 GLOBAL INNOVATION ZONE

Showcasing solutions at the forefront of the energy transition



### RECEPTIONS AND NETWORKING EVENTS

Opportunities to connect with old and new friends alike while enjoying Barbadian hospitality



### CAPACITY BUILDING HUB

Dedicated learning space for energy policymakers and practitioners



## The 2022 Global Forum in Numbers

17-19<sup>TH</sup> MAY 2022

 KIGALI, RWANDA



**1,300+**

Delegates in person



**3,000+**

Participants online



**116**

Countries represented



**USD347** MILLION

In new financial commitments for energy access and energy transitions



**300+**

Youth attending the Forum in person



**2**

Ministerial roundtables\* focused on Africa and Asia



**81.9** MILLION

Reach on social media



**500**

Media articles referencing the Forum



\*African ministers came together to produce a common platform on what a just and equitable transition looks like across economies at different stages of development, with the aim to shape the global debate and support a negotiating position in different venues, including at COP27. Asia-Pacific ministers participated in their own roundtable with private sector investors to showcase opportunities for crowding-in more investment for the clean energy transition.

## The Offering

The Forum offers several benefits to its partners, but above all, it is an opportunity to contribute towards ending energy poverty and fighting climate change – building a healthier, more equitable world for all.



### GLOBAL VISIBILITY

Enhance visibility and influence across international borders and markets.



### CUTTING-EDGE INSIGHTS

Enrich your perspectives with the latest insights, discussions, and innovations in sustainable energy.



### IMPACT AND ACTION

Directly contribute to just, equitable and sustainable energy transitions.



### NEW PARTNERSHIPS

Develop new relationships and partnerships with key players in the sustainable energy ecosystem.



### STRENGTHEN MARKET TRUST AND INTEGRITY

Reinforce your market trust and integrity by demonstrating a genuine commitment to addressing pivotal energy and climate challenges.



## Confirmed Speakers



**DAMILOLA OGUNBIYI**

CEO and Special Representative of the UN Secretary-General for Sustainable Energy for All, Co-Chair of UN-Energy



**H.E. MIA MOTTLEY**

Prime Minister, Republic of Barbados

## Past Speakers



**H.E. ANTÓNIO GUTERRES**

Secretary General, United Nations



**BAN KI-MOON**

8th Secretary-General of the United Nations, President and Chair of Council of the Global Green Growth Institute GGGI



**H.E. MARY ROBINSON**

President of the Africa-Europe Foundation, and former President of Ireland



**MICHAEL BLOOMBERG**

UN Special Envoy for Climate Ambition and Solutions, and Founder, Bloomberg LP & Bloomberg Philanthropies



**LAURENCE TUBIANA**

CEO of the European Climate Foundation



**PATRICIA ESPINOSA**

Executive Secretary, United Nations Framework Convention and Climate Change



**H.E. SAMIRA BAWUMIA**

Second Lady of Ghana, CEO of Samira Empowerment and Humanitarian Projects (SEHP)































**H.E. PAUL KAGAME**

President, Republic of Rwanda



## Sponsorship Tiers

	 Premium Partners	 Platinum Partners	 Gold Partners	 Silver Partners
BENEFITS	USD 250,000	USD 150,000	USD 75,000	USD 50,000
Exclusive <b>Thematic Partner-Session Hosting</b>				
<b>C-level Speaking Engagement/Spotlight</b> (main plenary)				
Host a Dedicated Roundtable				
<b>Co-Host the Gala Dinner</b>				
<b>C-level Speaking Engagement/Spotlight</b> (other stages)				
Prime <b>Innovation Zone</b> Booth Placement				
Private <b>Meeting Room</b> Space				
<b>Media Exposure</b>				
Plenary <b>Partnership Acknowledgment</b>				
<b>Co-Host Session at Youth Hub</b>				
<b>Branding Opportunities</b> during the Forum				
<b>Exclusive Media Exposure</b> (before, during and after)				
Exclusive Forum Access (# passes)	10	7	5	3

**Interested in becoming a catalyst for sustainable and equitable energy transitions?**

Elevate your brand and maximize your impact by sponsoring the SEforALL Global Forum! For more information about sponsorship benefits, please see pages 10-11.





## SPONSORSHIP TIER

## Premium Partners

USD 250,000

- **Exclusive Forum Access:** Receive ten exclusive Forum badges, opening doors to unique opportunities and valuable insights.
- **Host a Thematic Session:** Secure an opportunity to host a Partner Working Session, showcasing organizational leadership field expertise.
- **CEO/C-level Engagement/Spotlight:** The organization's CEO/C-level representative is granted a speaking opportunity in the main plenary, reaching a global audience of leaders and experts.
- **Prime Innovation Zone Booth Placement:** Enjoy a premier location for your booth, showcasing your leadership in the sustainable energy space and ensuring maximum visibility and engagement.
- **Enhanced Outreach, Social Media and Branding Opportunities:** Achieve wider reach with co-branded email announcements and social media posts, amplifying the brand's message and having your logo prominently displayed, enhancing brand recognition.
- **Prominent Partnership Acknowledgment:** Receive special acknowledgement during the opening plenary, highlighting the commitment to sustainable energy and gaining added credibility with a social media post mentioning the organization, made by the SEforALL CEO.
- **Media Exposure:** Contribute insights with a sponsored article or interview on SEforALL's platforms, positioning your organization as a thought leader.
- **Co-Host a Gala Dinner:** Secure the opportunity to co-host a Gala dinner during the Forum, exclusively or in partnership with other potential partners.
- **Host a Dedicated Roundtable:** Host a roundtable with leaders from the private sector, government, finance and philanthropy to discuss specific topics.
- **Co-Host a Session at the Youth Hub:** Secure the opportunity of co-hosting a session at the Youth Hub.
- **Private Meeting Room Space:** Access space for bilaterals and meetings with key stakeholders.
- **Comprehensive Basic Benefits:** Access an array of primary benefits as detailed on page 11, ensuring a well-rounded sponsorship experience.



## SPONSORSHIP TIER

## Platinum Partners

USD 150,000

- **Exclusive Forum Access:** Receive seven exclusive Forum badges, opening doors to unique opportunities and valuable insights.
- **CEO/C-level Engagement/Spotlight:** The organization's CEO/C-level representative is granted a speaking opportunity on stage during the breakout sessions, reaching a global audience of leaders and experts.
- **Prime Innovation Zone Booth Placement:** Enjoy a premier location for your booth, showcasing your leadership in the sustainable energy space and ensuring maximum visibility and engagement.
- **Enhanced Outreach, Social Media and Branding Opportunities:** Achieve wider reach with co-branded email announcements and social media posts, amplifying the brand's message and having your logo prominently displayed, enhancing brand recognition.
- **Prominent Partnership Acknowledgment:** Receive special acknowledgement during the closing plenary, highlighting the commitment to sustainable energy and gaining added credibility with a social media post mentioning the organization, made by the SEforALL CEO.
- **Media Exposure:** Contribute insights with a sponsored article or interview on SEforALL's platforms, positioning your organization as a thought leader.
- **Host a Dedicated Roundtable:** Host a roundtable with leaders from the private sector, government, finance and philanthropy to discuss specific topics.
- **Co-Host a Session at the Youth Hub:** Secure the opportunity of co-hosting a session at the Youth Hub.
- **Private Meeting Room Space:** Access space for bilaterals and meetings with key stakeholders.
- **Comprehensive Basic Benefits:** Access an array of primary benefits as detailed on page 11, ensuring a well-rounded sponsorship experience.





## SPONSORSHIP TIER

## Gold Partners

USD 75,000

- **Exclusive Forum Access:** Receive five exclusive Forum badges, opening doors to unique opportunities and valuable insights.
- **Enhanced Outreach and Branding Opportunities:** Achieve wider reach with co-branded email announcements and social media posts, with your logo prominently displayed to advance your brand recognition.
- **Comprehensive Basic Benefits:** Access an array of primary benefits as detailed below, ensuring a well-rounded sponsorship experience.



## SPONSORSHIP TIER

## Silver Partners

USD 50,000

- **Exclusive Forum Access:** Receive three exclusive Forum badges, opening doors to unique opportunities and valuable insights.
- **Outreach and Branding Opportunities:** Achieve wide reach with email announcements and social media posts with your logo prominently displayed.
- **Comprehensive Basic Benefits:** Utilize a comprehensive suite of primary benefits, detailed below, optimizing the sponsorship experience to its fullest.

## Benefits for all tiers

## PRE-EVENT MARKETING

- Your organization and logo will be featured on the official event website: [www.seforall.org/forum](http://www.seforall.org/forum)
- 1 social media post announcing the partnership
- Your logo as event partner in all Forum promotional email campaign announcements
- Your logo on the event programme
- Your logo on the partners acknowledgment wall

## LIVE MARKETING

- Listed as "In partnership with" on electronic Forum materials
- 1 social media post (can include a short interview) on one of SEforALL's social media platforms
- Opportunity to provide text content for one push notification via the SEforALL Global Forum App during the event to all participants

## POST-EVENT MARKETING

- Inclusion of your Forum videos, CEO speeches, and session presentations in the SEforALL Global Forum digital library
- Your logo as event partner in the wrap-up video (shown in all post-event communications)
- Your logo as event partner in the wrap up report
- Your logo as event partner in post-event communications

## Become a Media Partner

**SHERRY KENNEDY**

Sherry.Kennedy@SEforALL.org

## Become a Forum Partner

**JOAO SOUSA**

Joao.Sousa@SEforALL.org

## General Inquiries About the Forum

**CATERINA RUIZ**

Caterina.Ruiz@seforall.org



### ORGANIZER & CO-HOST

## SUSTAINABLE ENERGY FOR ALL

Sustainable Energy for All (SEforALL) is an international organization that works in partnership with the United Nations and leaders in government, the private sector, financial institutions, civil society and philanthropies to drive faster action towards the achievement of Sustainable Development Goal 7 (SDG7) – access to affordable, reliable, sustainable and modern energy for all by 2030 – in line with the Paris Agreement on climate.



### CO-HOST

## GOVERNMENT OF BARBADOS

SEforALL is proud to partner with the Government of Barbados to co-host the SEforALL Global Forum. The Government of Barbados has set ambitious goals to achieve the 100% renewable energy and carbon neutral island- state transformational goals by 2030.