

CO-HOSTED BY



SEFORALL GLOBAL  
**FORUM**  
— BARBADOS 2025 —

12-13 MARCH 2025 | BRIDGETOWN, BARBADOS

SPONSORSHIP INFORMATION PACKAGE

# SUSTAINABLE ENERGY FOR EQUITY, SECURITY AND PROSPERITY





# SEFORALL GLOBAL FORUM

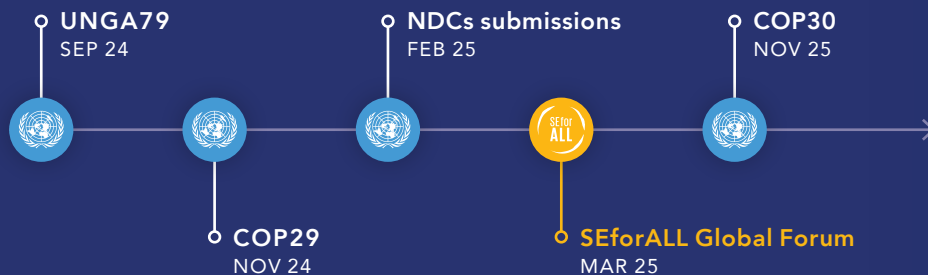
— BARBADOS 2025 —

12-13 MARCH 2025

BRIDGETOWN, BARBADOS

Set for March 2025, the **SEforALL Global Forum** is a landmark event in the sustainable energy movement, strategically timed as a key milestone moment on the road to COP30. This pivotal gathering serves as a high-level platform for leaders from government, business, finance, and communities, including youth and entrepreneurs\*, to forge new partnerships, stimulate investment, and tackle the interconnected challenges of energy, climate, and development, and create the conditions.

The Forum will focus on the imperative for a **just and equitable energy transition**, aiming to achieve climate progress while simultaneously **eliminating energy poverty** and **catalysing development opportunities**. It highlights the leadership of nations like Barbados and other developing countries, showcasing their unique pathways and challenges as they transition towards net-zero emissions.



\*Examples of participating organizations on page 9



## AIMS OF THE FORUM

- ✓ **UNITE STAKEHOLDERS:** Convene global stakeholders to elevate energy, climate, and development dialogue.
- ✓ **FOSTER COLLABORATION:** Promote the exchange of ideas and shared solutions across diverse regions and entities.
- ✓ **ADVANCE FINANCIAL REFORM:** Expand upon Bridgetown's groundwork to hasten financial system reforms and bridge funding disparities.
- ✓ **INSPIRE INNOVATION:** Highlight and nurture pioneering projects and ventures and programs in the energy sector.
- ✓ **MOBILIZE COMMITMENTS:** Advocate for substantial and broad-based commitments to support the Global South energy transition.

## Six Critical Tracks

- 01 **LEAVING NO ONE BEHIND:** Harnessing the required shifts and initiatives to ensure everyone benefits from the just and equitable transition.
- 02 **EMPOWERING THE FUTURE:** Prioritizing training and skills development to equip the energy leaders of tomorrow and ensure youth and women have a meaningful role in the transition.
- 03 **FINANCING THE TRANSITION:** Modernizing global financial systems to better support and unlock opportunities in the 21st century transitions.
- 04 **REIGNITING COOPERATION:** Fostering collaboration that equally benefits all regions and their transitions toward a more secure energy future.
- 05 **DRIVING AMBITION:** Accelerating global advocacy and commitments on the road to net-zero and 2030.
- 06 **LEVERAGING INNOVATION:** Mobilizing the right technologies and capacity to scale solutions that enable economic development and energy transitions.



## The 2022 Global Forum in Numbers

17-19<sup>TH</sup> MAY 2022  
 KIGALI, RWANDA



**1,300+**  
Delegates in person



**3,000+**  
Participants online



**116**  
Countries represented



**USD347** MILLION  
In new financial commitments for energy access and energy transitions



**300+**  
Youth attending the Forum in person



**2**  
Ministerial roundtables\* focused on Africa and Asia



**81.9** MILLION  
Reach on social media



**500**  
Media articles referencing the Forum



\*African ministers came together to produce a common platform on what a just and equitable transition looks like across economies at different stages of development, with the aim to shape the global debate and support a negotiating position in different venues, including at COP27. Asia-Pacific ministers participated in their own roundtable with private sector investors to showcase opportunities for crowding-in more investment for the clean energy transition.

## A Forum for Action

During two full days of programming\*, the Forum will be structured to foster new partnerships, spur investment, provide solutions, and drive action.



### THE CORE

The Forum's central stage sets the scene for a confluence of visionary leaders – from statesmen and emerging youth advocates to industry trailblazers and philanthropic pioneers – to exchange ideas, spark meaningful dialogue, and forge a collective vision for a sustainable future.



### GREEN EXPEDITIONS

Field visits showcasing Barbados' sustainable energy initiatives, providing a live view of sustainability in action and sparking collaborative opportunities.



### SDG7 INNOVATION ZONE

A dynamic display of cutting-edge solutions and transformative technologies that are shaping a sustainable energy future and ensuring the achievement of universal energy access.



### SDG7 STUDIO

An exclusive arena for media professionals to engage, interview, and capture the heartbeat of the forum's on-site activities and breakthrough announcements.



### THE EXPLORATION PODS

A series of "think tanks" where participants, partners and SEforALL will delve into targeted discussions, collectively navigate through pressing challenges, foster breakthrough insights, and devise innovative solutions for a sustainable energy future.

\* Day 0 is dedicated to pre-Forum meetings and day 3 is dedicated exclusively to complimentary field excursions, showcasing green projects across Barbados.

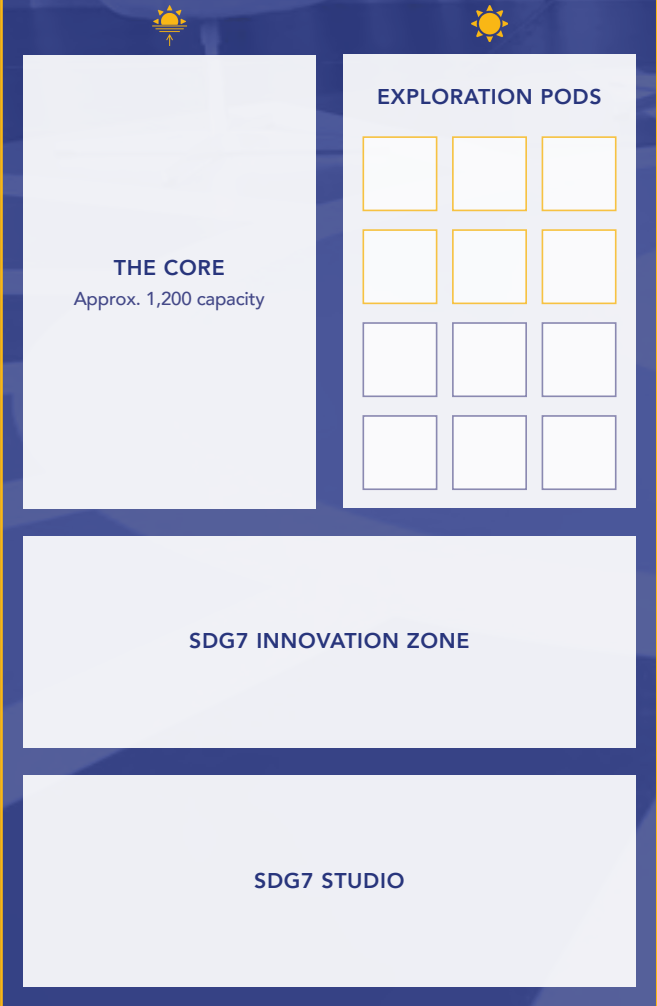
# Programme Structure\*

[VIEW THE AGENDA →](#)

MORNING AFTERNOON EVENING

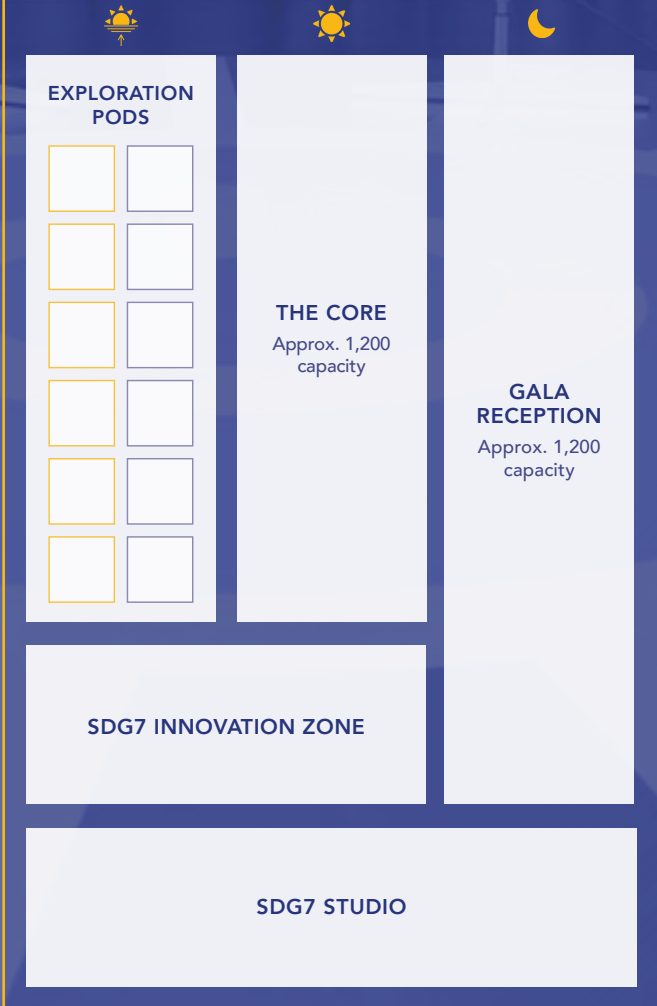
## DAY 1

WED 12<sup>TH</sup> MAR 2025



## DAY 2

THURS 13<sup>TH</sup> MAR 2025



## DAY 0

TUES 11<sup>TH</sup> MAR 2025  
CLOSED-DOOR MEETINGS



## DAY 3

FRI 14<sup>TH</sup> MAR 2025  
COMPLIMENTARY DAY



\* To showcase the projects at the forefront of Barbados's energy transition, we are including structured project site visits on 14th March for interested participants.



# The Offering



The Forum offers several benefits to its partners, but above all, it is an opportunity to contribute towards ending energy poverty and fighting climate change – building a healthier, more equitable world for all.



### GLOBAL VISIBILITY

Enhance visibility and influence across international borders and markets.



### CUTTING-EDGE INSIGHTS

Enrich your perspectives with the latest insights, discussions, and innovations in sustainable energy.



### IMPACT AND ACTION

Directly contribute to just, equitable and sustainable energy transitions.



### NEW PARTNERSHIPS

Develop new relationships and partnerships with key players in the sustainable energy ecosystem.



### STRENGTHEN MARKET TRUST AND INTEGRITY

Reinforce your market trust and integrity by demonstrating a genuine commitment to addressing pivotal energy and climate challenges.

## Confirmed Speakers



**DAMILOLA OGUNBIYI**

CEO and Special Representative of the UN Secretary-General for Sustainable Energy for All, Co-Chair of UN-Energy



**H.E. MIA MOTTLEY**

Prime Minister, Republic of Barbados

## Past Speakers



**H.E. ANTÓNIO GUTERRES**

Secretary General, United Nations



**BAN KI-MOON**

8th Secretary-General of the United Nations, President and Chair of Council of the Global Green Growth Institute GGGI



**H.E. MARY ROBINSON**

President of the Africa-Europe Foundation, and former President of Ireland



**MICHAEL BLOOMBERG**

UN Special Envoy for Climate Ambition and Solutions, and Founder, Bloomberg LP & Bloomberg Philanthropies



**LAURENCE TUBIANA**

CEO of the European Climate Foundation



**PATRICIA ESPINOSA**

Executive Secretary, United Nations Framework Convention and Climate Change



**H.E. SAMIRA BAWUMIA**

Second Lady of Ghana, CEO of Samira Empowerment and Humanitarian Projects (SEHP)



**H.E. PAUL KAGAME**

President, Republic of Rwanda



## Forum 2022 Participants\*

### ACADEMIA

Carnegie Mellon University  
Columbia University  
Federal University Otuoke  
Imperial College London  
Kenya School of Law  
MIT  
Rochester Institute of Technology  
Technical University of Munich  
University of Birmingham  
University of California Berkeley  
University of Cape Town  
University of Nairobi  
University of Southampton  
University of Strathclyde

### FINANCIAL INSTITUTIONS INCL. DEVELOPMENT BANKS

African Development Bank  
Asian Development Bank  
Charm Impact  
Development Bank of Rwanda  
Ecobank  
EEP Africa  
European Investment Bank  
Fortis Green Renewables Investment Management  
FMO: Dutch Entrepreneurial Development Bank  
GET.invest Finance Catalyst  
Infraco Africa  
InfraCredit  
International Finance Corporation (IFC)  
Lion's Head Global Partners  
Nithio  
Nordic Development Fund  
Nordic Environment Finance Corporation  
OPEC Fund for International Development

Persistent Energy Capital  
SunFunder  
The Islamic Development Bank  
The Three Cairns Group  
The World Bank  
Triple Jump

### OVER 200 GOVERNMENT REPRESENTATIVES INCLUDING:

Barbados Ministry of Energy, Small Businesses and Entrepreneurship  
Belize Ministry of Public Utilities, Energy, Logistics and E-Governance  
Burundi Ministry of Hydraulic, Energy and Mining  
Denmark Ministry of Foreign Affairs  
Egypt Ministry of Environment  
EU European Union Delegation  
German Federal Ministry for Economic Cooperation and Development  
Ghana Energy Commission  
Iceland Ministry for Foreign Affairs  
Indonesia Ministry of Energy and Mineral Resources  
Kenya Ministry of Energy  
Sri Lanka Sustainable Energy Authority  
Lesotho Department of Energy  
Liberia Rural and Renewable Energy Agency  
Madagascar Ministry of Energy and Hydrocarbons  
Malawi Ministry of Energy  
Morocco Ministry of National Territory Planning, Land Planning, Housing and City Policy  
Nepal Ministry of Energy, Water Resources and Irrigation  
Netherlands Ministry of Foreign Affairs  
Nigeria Rural Electrification Agency  
Pakistan Ministry of Energy

Rwanda Ministry of Environment  
Senegal Ministry of Petroleum and Energies  
Seychelles Seychelles Energy Commission  
Somalia Ministry of Energy and Minerals, Somaliland  
Sweden Agency Swedish International Development Cooperation  
Uganda Ministry of Energy and Mineral Development  
United Kingdom Ministry of Energy and Minerals  
U.S. Department of State  
Zambia Ministry of Energy  
Zimbabwe Energy Regulatory Authority

### OVER 600 CIVIL-SOCIETY, NGOS, UN AND PRIVATE SECTOR REPRESENTATIVES, INCLUDING:





































Access to Energy Institute (A2EI)  
Acumen Fund  
AECF  
Africa-EU Energy Partnership  
Africa-Europe Foundation  
African Wildlife Foundation  
Alliance for a Green Revolution in Kenya  
Alliance for Rural Electrification  
AMDA  
Aspen Institute  
Basel Agency for Sustainable Energy  
BBox  
Bloomberg Philanthropies  
Brahma Kumaris  
Carbon Trust  
Chatham House  
CLASP  
Clean Cooking Alliance  
Clinton Health Access Initiative

Commonwealth Secretariat  
DelAgua  
DOEN  
Earthday.org  
ECOWAS  
ECREEE  
EnDev  
Energy 4 Impact  
Energy Action Partners  
Energy for Growth Hub  
Energy Peace Partners  
Energy4impact  
GEAPP  
GET.invest  
GIZ  
Global Environment Facility (GEF)  
Global Green Growth Institute (GGGI)  
Global Refugee Network (GRN)  
GOGLA  
H.R.H. Princess Abze Djigma Foundation  
Hivos  
IFC  
IKEA Foundation  
International Copper Association  
International Energy Agency  
International Lifeline Fund  
International Renewable Energy Agency  
International Solar Alliance  
Let There Be Light International  
Mercy Corps  
Mott Foundation  
NORCAP / IOM  
Oak Foundation  
Par African Climate Justice Alliance  
Power Africa  
Powering Past Coal Alliance  
Practical Action

REN21  
Rockefeller Foundation  
Rocky Mountain Institute  
SDG 7 Youth Constituency  
Shell Foundation  
Smart Power India  
SNV  
Solar Energy Foundation  
Solar Sister  
SolarAid  
Spouts Impact  
STEG International Services  
SunnyMoney  
TENN  
Tetra Tech International Development  
The Rockefeller Foundation  
The Shine Campaign  
The World Bank  
UN ECLAC  
UN High-level Climate Champions  
UNDP  
UNECA  
UNEP  
UNICEF  
UNITAR  
UNCDF  
UNIDO  
UN WFP  
UN WHO  
UN Women  
Water and Climate Coalition  
We Care Solar  
World Energy Council's Future Energy Leaders  
World Health Organization  
World Resources Institute (WRI)  
WWF

\*A selection of participants

# Sponsorship Tiers

	 Premium Partners	 Platinum Partners	 Diamond Partners	 Gold Partners	 Silver Partners
BENEFITS	USD 250,000	USD 150,000	USD 100,000	USD 75,000	USD 50,000
<b>C-level Speaking Engagement/Spotlight</b> (main plenary)					
<b>Co-Host the Gala Dinner</b>					
<b>Exclusive Thematic Partner-Session Hosting</b>					
Host a Dedicated Roundtable					
<b>C-level Speaking Engagement/Spotlight</b> (other stages)					
Prime <b>Innovation Zone</b> Booth Placement					
Private <b>Meeting Room</b> Space					
<b>Media Exposure</b>					
Plenary <b>Partnership Acknowledgment</b>					
<b>Branding Opportunities</b> during the Forum					
<b>Exclusive Media Exposure</b> (before, during and after)					
Exclusive Forum Access (# passes)	10	7	7	5	3

## Interested in becoming a catalyst for sustainable and equitable energy transitions?

Elevate your brand and maximize your impact by sponsoring the SEforALL Global Forum! For more information about sponsorship benefits, please see pages 11-12.





## SPONSORSHIP TIER

## Premium Partners

USD 250,000

- **Exclusive Forum Access:** Receive ten exclusive Forum badges, opening doors to unique opportunities and valuable insights.
- **Host a Thematic Session/Exploration Pod:** Secure the opportunity to host an Exploration Pod (up to 2x 1.5h sessions) with key stakeholders (conditional capacity between 80-150 people) to delve into specific challenges. These breakout sessions will be co-designed between SEforALL and your organisation to ensure optimal outcomes.
- **CEO/C-level Engagement/Spotlight:** The organization's CEO/C-level representative is granted a speaking opportunity in the main plenary, reaching a global audience of leaders and experts.
- **Prime SDG7 Innovation Zone Booth Placement:** Enjoy a premier location for your booth, showcasing your leadership in the sustainable energy space and ensuring maximum visibility and engagement.
- **Enhanced Outreach, Social Media and Branding Opportunities:** Achieve wider reach with co-branded email announcements and social media posts, amplifying the brand's message and having your logo prominently displayed, enhancing brand recognition.
- **Prominent Partnership Acknowledgment:** Receive special acknowledgement during the opening plenary, highlighting the commitment to sustainable energy and gaining added credibility with a social media post mentioning the organization, made by the SEforALL CEO.
- **Media Exposure:** Contribute insights with a sponsored article or interview on SEforALL's platforms, positioning your organization as a thought leader.
- **Co-Host a Gala Dinner\*:** Secure the opportunity to co-host a Gala dinner during the Forum, exclusively or in partnership with other potential partners.
- **Host a Dedicated Roundtable\*:** Host a roundtable with leaders from the private sector, government, finance and philanthropy to discuss specific topics.
- **Private Meeting Room Space:** Access space for bilaterals and meetings with key stakeholders.
- **Comprehensive Basic Benefits:** Access an array of primary benefits as detailed on page 13, ensuring a well-rounded sponsorship experience.



## SPONSORSHIP TIER

## Platinum Partners

USD 150,000

- **Exclusive Forum Access:** Receive seven exclusive Forum badges, opening doors to unique opportunities and valuable insights.
- **Host a Thematic Session/Exploration Pod:** Secure the opportunity to host an Exploration Pod (1x 1.5h session) with key stakeholders (conditional capacity between 80-150 people) to delve into specific challenges. These breakout sessions will be co-designed between SEforALL and your organisation to ensure optimal outcomes.
- **CEO/C-level Engagement/Spotlight:** The organization's CEO/C-level representative is granted a speaking opportunity on stage during the breakout sessions, reaching a global audience of leaders and experts.
- **Prime SDG7 Innovation Zone Booth Placement:** Enjoy a premier location for your booth, showcasing your leadership in the sustainable energy space and ensuring maximum visibility and engagement.
- **Enhanced Outreach, Social Media and Branding Opportunities:** Achieve wider reach with co-branded email announcements and social media posts, amplifying the brand's message and having your logo prominently displayed, enhancing brand recognition.
- **Prominent Partnership Acknowledgment:** Receive special acknowledgement during the closing plenary, highlighting the commitment to sustainable energy and gaining added credibility with a social media post mentioning the organization, made by the SEforALL CEO.
- **Media Exposure:** Contribute insights with a sponsored article or interview on SEforALL's platforms, positioning your organization as a thought leader.
- **Private Meeting Room Space:** Access space for bilaterals and meetings with key stakeholders.
- **Comprehensive Basic Benefits:** Access an array of primary benefits as detailed on page 13, ensuring a well-rounded sponsorship experience.

\*Please note some elements within the sponsorship package are complimentary and might be subject to additional expenses. These elements required further discussion to ensure mutual alignment and benefit.





SPONSORSHIP TIER

# Diamond Partners

USD 100,000

- **Exclusive Forum Access:** Receive seven exclusive Forum badges, opening doors to unique opportunities and valuable insights.
- **Prime SDG7 Innovation Zone Booth Placement:** Enjoy a premier location for your booth, showcasing your leadership in the sustainable energy space and ensuring maximum visibility and engagement.
- **Enhanced Outreach, Social Media and Branding Opportunities:** Achieve wider reach with co-branded email announcements and social media posts, amplifying the brand’s message and having your logo prominently displayed, enhancing brand recognition.
- **Prominent Partnership Acknowledgment:** Receive special acknowledgement during the closing plenary, highlighting the commitment to sustainable energy and gaining added credibility with a social media post mentioning the organization, made by the SEforALL CEO.
- **Media Exposure:** Contribute insights with a sponsored article or interview on SEforALL’s platforms, positioning your organization as a thought leader.
- **Private Meeting Room Space:** Access space for bilaterals and meetings with key stakeholders.
- **Comprehensive Basic Benefits:** Access an array of primary benefits as detailed on page 13, ensuring a well-rounded sponsorship experience.



SPONSORSHIP TIER

# Gold Partners

USD 75,000

- **Exclusive Forum Access:** Receive five exclusive Forum badges, opening doors to unique opportunities and valuable insights.
- **Enhanced Outreach and Branding Opportunities:** Achieve wider reach with co-branded email announcements and social media posts, with your logo prominently displayed to advance your brand recognition.
- **Comprehensive Basic Benefits:** Access an array of primary benefits as detailed on page 13, ensuring a well-rounded sponsorship experience.



SPONSORSHIP TIER

# Silver Partners

USD 50,000

- **Exclusive Forum Access:** Receive three exclusive Forum badges, opening doors to unique opportunities and valuable insights.
- **Outreach and Branding Opportunities:** Achieve wide reach with email announcements and social media posts with your logo prominently displayed.
- **Comprehensive Basic Benefits:** Access an array of primary benefits as detailed on page 13, ensuring a well-rounded sponsorship experience.

## Benefits for all tiers

### PRE-EVENT MARKETING

- Your organization and logo will be featured on the official event website: [www.seforall.org/forum](http://www.seforall.org/forum)
- 1 social media post announcing the partnership
- Your logo as event partner in all Forum promotional email campaign announcements
- Your logo on the event programme
- Your logo on the partners acknowledgment wall

### LIVE MARKETING

- Listed as “In partnership with” on electronic Forum materials
- 1 social media post (can include a short interview) on one of SEforALL’s social media platforms
- Opportunity to provide text content for one push notification via the SEforALL Global Forum App during the event to all participants

### POST-EVENT MARKETING

- Inclusion of your Forum videos, CEO speeches, and session presentations in the SEforALL Global Forum digital library
- Your logo as event partner in the wrap-up video (shown in all post-event communications)
- Your logo as event partner in the wrap up report
- Your logo as event partner in post-event communications



Barbados is committed to a sustainable energy transition within our borders and beyond. That is why we are proud to partner with Sustainable Energy for All on this Global Forum, which will be a pivotal moment in the fight for climate justice and ensuring developing countries are supported with their energy transition efforts.



#### HONOURABLE LISA CUMMINS

Senator and Minister of Energy and Business,  
Government of Barbados

## Why Barbados for the Global Forum?

### A Strategic Choice for Universal Net-Zero Goals

#### SHOWCASING COMMITMENT & RESILIENCE

Barbados leads by example, aiming for net-zero by 2030/2035 despite significant climate risks. Hosting the Global Forum here is a testament to the country's proactive stance and offers a living blueprint for global net-zero pathways.

#### MODEL OF GLOBAL SOLIDARITY

By spotlighting Barbados, the Forum acknowledges the leadership of vulnerable nations, like Small Island Developing States (SIDS), and urges the global community towards cooperative investment in sustainable transitions.

#### THE BRIDGETOWN INITIATIVE

Originating from Barbados and championed by Prime Minister Mia Mottley, this initiative exemplifies the ethos of the Forum - it's about building a global movement that aligns the financial landscape with the sustainable development goals, ensuring every economy has the support it needs to thrive sustainably.



Under Prime Minister Mottley's leadership, Barbados has become a trailblazer for a just and equitable energy transition. I cannot think of a more fitting place to hold the 2025 SEforALL Global Forum, which will generate bold ideas, commitments and collaborations aimed at ending energy poverty and climate change.



**DAMILOLA OGUNBIYI**

CEO and Special Representative of the UN Secretary-General for Sustainable Energy for All, Co-Chair of UN-Energy



**Become a  
Media Partner**

**SHERRY KENNEDY**

Sherry.Kennedy@SEforALL.org

**Become a  
Forum Partner**

**STEFANO MARGUCCIO**

Stefano.Marguccio@SEforALL.org

**General Inquiries  
About the Forum**

**CATERINA RUIZ**

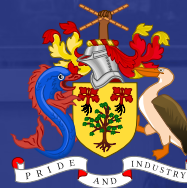
Caterina.Ruiz@SEforALL.org



**ORGANIZER & CO-HOST**

**SUSTAINABLE ENERGY FOR ALL**

Sustainable Energy for All (SEforALL) is an international organization that works in partnership with the United Nations and leaders in government, the private sector, financial institutions, civil society and philanthropies to drive faster action towards the achievement of Sustainable Development Goal 7 (SDG7) – access to affordable, reliable, sustainable and modern energy for all by 2030 – in line with the Paris Agreement on climate.



**CO-HOST**

**GOVERNMENT OF BARBADOS**

SEforALL is proud to partner with the Government of Barbados to co-host the SEforALL Global Forum. The Government of Barbados has set ambitious goals to achieve the 100% renewable energy and carbon neutral island- state transformational goals by 2030.